

# International Project Competition for MOLEWA



## The proceedings of the Jury Meeting

Compiled by Prof. Kazuo IWAMURA,  
Senior consultant to MOLEWA

6-8 May 2015

@Ruichan, Jiangxi Province, China

# MOLEWA

## Mount Lu Estate of World Architecture International Project Competition

Ruichang, Jiangxi Province, China



**1. INTRODUCTION** An unprecedented International Architectural project Competition, under the auspices of the International Union of Architects (UIA), commissions 16 iconic buildings for The Mount Lu Estate of World Architecture (MOLEWA), which will combine a unique permanent exhibition and celebration of world architecture with a world-class tourist destination.

This innovative project has been established by Huayan Group to explore how China's 'new urbanisation' can be achieved. In addition, it hopes to demonstrate how promoting cultural tourism can be realised alongside a sustainable, diverse and viable new path of socio-economic development.

The competition is based on a master plan that has identified 16 plots, of which 13 will be open to worldwide professional project competition and 3 will be open to Chinese national students only. Each of the plots (which include a further 2 that are not part of the competition) has been allocated to either the professional or student project competition with a brief relevant to its category (i.e. residential or commercial & cultural) and scope. Further details can be found in the Conditions of Competition and Design Parameters Guide available on Registration.

The MOLEWA Competition will be a single stage project competition as defined by the UIA Guide for International Competitions in Architecture and Town Planning.

**1) Promoter:** The Huayan Cultural Investment Company, Ltd., Beijing, China

**2) Organizer:** Creativersal International, Ltd., Hong Kong

WEB [www.creativersal.com/uia](http://www.creativersal.com/uia), E-mail [info@creativersal.com](mailto:info@creativersal.com)

**3) Advisor:** The International Union of Architects (UIA), Paris, France

**4) Term:** 5<sup>th</sup> January 2015 – 31<sup>st</sup> May 2015

**2. JURY:** Jurors for the competition will work in two groups according to the two categories as follows;

**Jury A** for the residential category: Mauricio Rivero Borrell (Mexico), Cui Kai (China), Peter Head (UK), Bowen Leung (Macau), \*Marianne Burkhalter (Switzerland), \*\*Chun Gyu Shin (R. of Korea)

**Jury B** for the commercial & cultural category: Ken Yeang (Malaysia/UK), Ashvinkumar s/o Kantilal (Singapore), Silas Chiow (USA/China), Sean Hinton (Australia), \*Odile Decq (France), \*\*Jennifer Lee (USA)

\*Representative of UIA, \*\*Deputy Representative of UIA





**3. BACKGROUND** At over 20 hectares MOLEWA will form the heart of the Huayan Township, which combines residential, commercial and cultural projects over 67 hectares. The wider scheme includes the Flower Ocean (currently under construction), which at over 80 hectares will be one of the world's largest flower-themed parks.



The geographical context of the project includes the proximity of Ruichang to the UNESCO World Heritage Site of Mount Lu and its position at the centre of China's economic 'Forth Pole' where, with a population of some 100 million, Wuhan, Changsha, Nanchang and Hefei provinces are seen as China's new economic engine as its export driven economy moves inland.

Mount Lu and its environs feature some China's richest architectural heritage sites including the renowned historic villas of Mount Lu and the Wu Yuan village, which is perhaps China's best preserved site of traditional rural dwellings. Ruciang is located some 40km west of Mount Lu and will benefit from the planned Mount Lu High Speed Train Station just 2 km to the west.

**4. ELIGIBILITY** Competitors for the professional project competition must be registered to or recognised by the relevant professional body of the state/country of their business. In the case of a joint submission, the lead architect should be identified and comply with the above.

The student project competition is limited to students of Chinese nationality who must have active student status recognised by the Architectural Society of China (ASC) through its Institute of Accredited Schools of Architecture. In the case of joint submissions, the lead student must be identified and comply with the above.

Beyond registration, all competitors will remain anonymous until the results are announced.

**5. DELIVERABLES** Both the professional and student project competitions seek creative, innovative and sustainably designed architectural ideas in the residential or commercial & cultural categories. Contestants must select which category and plot they wish to submit proposals for at registration.

All contestants should use the standard submission form on the competition website [www.creativersal.com/uia](http://www.creativersal.com/uia) which also gives requirements for written and drawn information format to support entries. All submissions of contestant's proposals to the competitions should be made in English and sent to the Organizer per post only.

## 6. TIMELINE & DEADLINES

- 1) Competition launch: 5<sup>th</sup> January 2015
- 2) Deadline for registration: 5<sup>th</sup> February 2015
- 3) Deadline for submission: 10<sup>th</sup> April 2015
- 4) Jury meetings: 6<sup>th</sup>-8<sup>th</sup> May 2015
- 5) Notification of results to contestants: 31<sup>st</sup> May 2015
- 6) Announcement of winners on the UIA website and media: 15<sup>th</sup> June 2015
- 7) Awards ceremony: July 2015 (venue and exact date to be determined)

**7. PRIZES** There will be 13 separate prizes for the professional project competition, of which 8 for the residential category and 5 for the commercial & cultural category. There will be 3 separate prizes for the student project competition, of which 2 for the residential category and 1 for the commercial & cultural category.

One prize will be given in 3 classes for each of the 13 plots for the professional competition as follows:

- 1) First prize (only one): Certificate of commendation, a gold medal and US\$ 160,000 cash prize
- 2) Second prize (two or less): Certificate of commendation, a silver medal and US\$ 80,000 cash prize
- 3) Third Prize (some): Certificate of commendation, a bronze medal and US\$ 40,000 cash prize

In addition, a certificate of commendation will be awarded to an honorable mention. A student prize will consist of a certificate of commendation and US\$ 10,000 cash prize.

**8. FURTHER DETAILS** of the Conditions of Competition and more are available at the [www.creativersal.com/uia](http://www.creativersal.com/uia)

## Executed program of the Jury Meeting for MOLEWA

### 6<sup>th</sup> May 2015: Day-1

Time	Event	Venue	Note
09:00 – 10:10	<b>Opening Ceremony</b> 1) Speeches from the distinguished guests: <i>Mr. Luo Wenjiang, Mayor of Ruichang City</i> <i>Mr. Xu Feng, Chairman of Hua Yan Group</i> <i>Mr. Kazuo Iwamura, Former Vice-President of UIA</i> <i>Mr. Zhu Yongxin, Deputy Secretary General of National Political Consultative Committee</i> <i>Mr. Wang Nengxian, Executive Deputy Director of CARI</i> 2) Opening declaration by <i>Mr. Lu Tianxi, Vice Mayor of Jiujiang</i> 3) Introduction of MOLEWA Project by <i>Mr. Geoff Cunningham, Technical Advisor from Chetwoods</i>	Kunlun Hall, Lisan Grand Hotel (LGH)	All the participants
10:10 – 10:30	Official Photo Session	Front Gate, LGH	
10:30 – 11:30	Site visit	Flower Ocean Site	Special guests only
11:30 – 13:00	Viewing submitted works by the jury	Kunlun Hall, LGH	Jury Members only
13:00 – 14:00	Lunch (Buffet)	Western Dining Room, LGH	
14:00 – 18:00	Viewing submitted works by the jury	Conference Room, LGH	Jury Members only
18:30 – 20:00	Welcome Banquet	Kunlun Hall, LGH	
20:00 –	Viewing submitted works by the jury	Kunlun Hall, LGH	Jury Members only

### 7<sup>th</sup> May 2015: Day-2

09:00 – 13:00	Reviewing submitted works by the jury	Kunlun Hall, LGH	Jury & the organizer only
13:00 – 14:00	Lunch (Buffet)	Western Dining Room, LGH	
14:00 – 18:00	Joint Jury Meeting for shortlisting awardees	Kunlun Hall, LGH	
18:30 – 19:30	Dinner	Western Dining Room, LGH	
19:30 – 23:30	Joint Jury Meeting for the final selection	Kunlun Hall, LGH	

### 8<sup>th</sup> May 2015: Day-3

09:00 – 11:00	<b>Closing Ceremony</b> 1) Promoter's address by <i>Ms. Hanna Han, Executive Vice-President, Hua Yan Group</i> 2) Ruichang Tea-picking opera 3) Announcement of the winners after opening the sealed envelopes by the notary <i>The Honorable Mentions by Silas CHIOW</i> <i>The Third Prizes by Mauricio BORRELL</i> <i>The Second Prizes by Kazuo IWAMURA</i> 4) Notarization of the results by the notary 5) Closing declaration by <i>Prof. Kazuo IWAMURA</i> 6) Presentation of gifts to the Jury members by <i>Mr. Xu Feng, Chairman of Hua Yan Group</i> 7) Photo session	Kunlun Hall, LGH	All the participants
11:30 – 12:30	Farewell Luncheon	Kunlun Hall, LGH	Jury Members only





All the guests and participants to the Jury Meeting Opening Ceremony



All the Jury Members with the organizers right after the final screening on 7 May 2015



Intensive screening discussion by the Jurors in the Kunlun Hall, Lisan Grand Hotel, Ruichang

## Final composition of the Jury

### Jury A: for residential category / Chair: Mauricio Rivero BORRELL

	Name		Affiliation	Nationality
Juror-1	<b>Mr. Mauricio Rivero BORRELL</b>	Architect	Former Vice-President of UIA Founder of RB arquitetos	Mexico
Juror-2	<b>Mr. Cui KAI</b>	Architect	China Architecture Design & Research Group	China
Juror-3	<b>Mr. Peter HEAD</b>	Architect- Engineer	Former member of ARUP Founder of The Ecological Sequestration Trust	UK
Juror-4	<b>Mr. Bowen LEUNG</b>	Non-architect	Sands China Limited and Director of three companies listed in Hong Kong	China
Juror-5 (UIA representative)	<b>Ms. Marianne BURKHALTER</b>	Architect	Burkhalter Sumi Architekten Co-founder	Switzerland
Deputy Juror (UIA representative)	<b>Mr. Chun Gyu SHIN</b>	Architect	CGS Architects & Associates Founder	R. of Korea

### Jury B: for commercial and cultural category / Chair: Silas CHIOW

	Name		Affiliation	Nationality
Juror-1	<b>Mr. Ken YEANG</b>	Architect	Ken Yeang Design International (UK) T. R. Hamzah & Yeang Sdn. Bhd. (Malaysia)	Malaysia
Juror-2	<b>Mr. Ed BRAWN</b>	Landscape Architect	Chris Blandford Associates Principle Consultant	UK
Juror-3	<b>Mr. Silas CHIOW</b>	Architect	SOM Director of SOM China	USA/China
Juror-4	<b>Mr. Sean HINTON</b>	Non-architect	Founder of Terbish Partners	Australia
Juror-5 (UIA representative)	<b>Ms. Jennifer LEE</b>	Architect	OBRA Architects Co-founder	USA

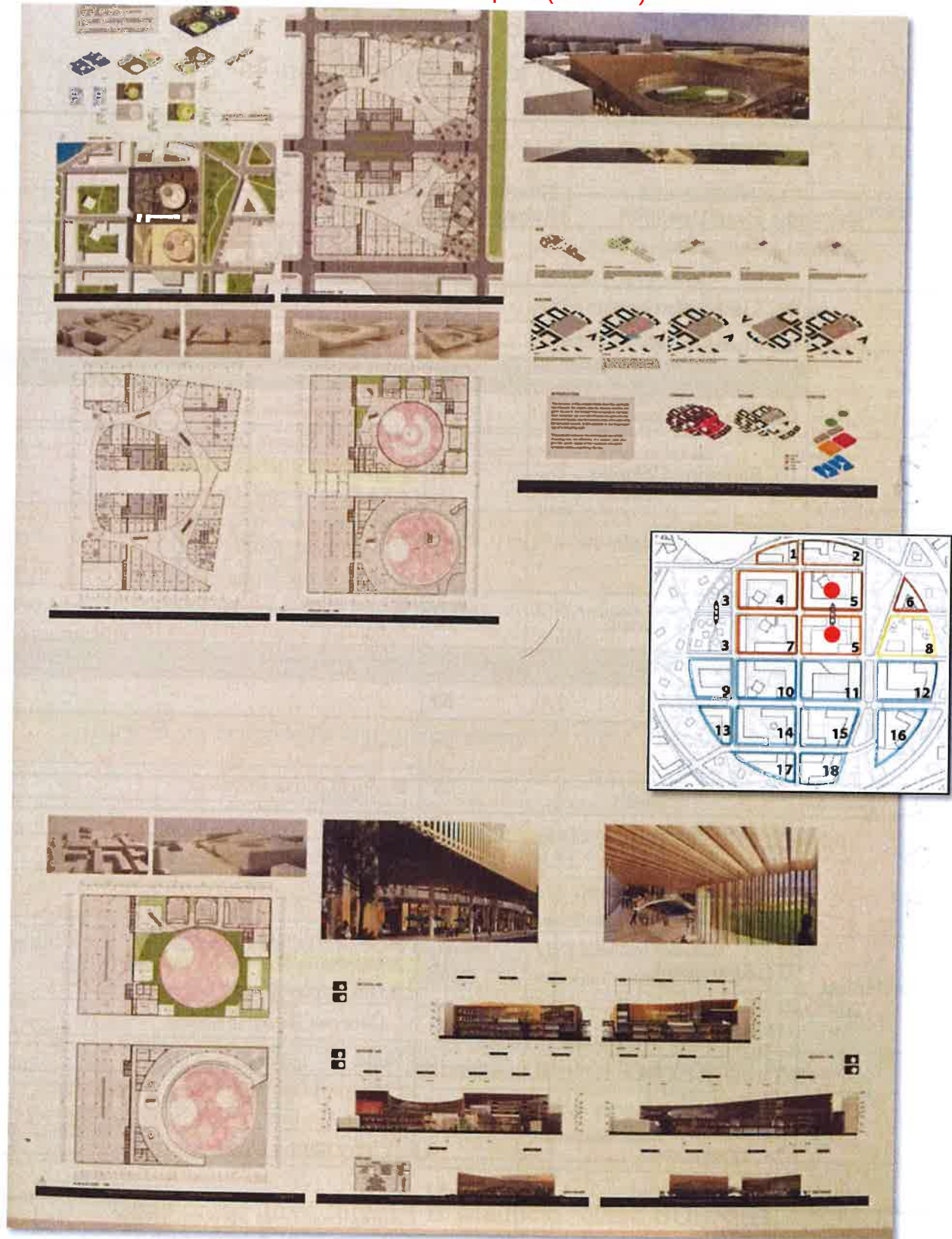
### Chair of the Joint Jury A + B: Mauricio Rivero BORRELL

The result of Joint Jury Meeting (A+B) Screening  
as of 7 May 2015

Category	Plot Number and the given Use	Number of Submissions	Awardees (Country) ●:2 <sup>nd</sup> Prize, 4 ○:3 <sup>rd</sup> Prize, 7 △: Honorable Mention, 8 as of 7 May 2015
2 3 A. 3 Commercial/ Cultural	01. Kindergarten	23	○Kristina Sahlestrom (Sweden)
	02. Floral Hotel	16	○Joanna Moreira (Portugal)
	03. Museum District	(excluded)	N/A
	04. Gourmet Complex	5	○Stephen Chan Kin Kwok (China)
	05. Shopping Complex	17	●Nicolas Papier (France), △Vincent Callebaut (France) ✕ △Ka Sing Yeung (China)
	06. Huayan Temple (For students)	6	○Ka Chon Lee (China), △Chun Long Fok (China), △Chun Lung Wong (China)
	07. Shopping Street	2	●Jose Munoz Villers (Mexico), △Jesus Ulargui Agurruza (Spain)
	08. Town Square	(excluded)	N/A
	Sub-total	69	
2 3 4 B. Residential	09. Apartment (For students)	0	None
	10. Apartment	7	●Ingrid Moye (Mexico)
	11. Apartment	2	None
	12. Apartment	7	○Gojko Radic (Serbia)
	13. Apartment (For students)	0	None
	14. Apartment	15	●Mara Gabriela Partida Munoz (Spain), △Stephane Hof (Belgium), ✕ △Guilherme Gabriel Alves (Brazil)
	15. Apartment	11	○Georges Hung (France)
	16. Townhouse	15	None
	17. Townhouse	10	○Gabriel Pablo Martinez (Argentina), △José Manuel Duarte Soalheiro (Portugal)
18. Townhouse	4	△Tony Leung (Australia)	
Sub-total	61		
Grand-total	130	Submitted from 39 countries Awardees: Professionals ●:4, ○:6, △:7 Students ○:1, △:2	



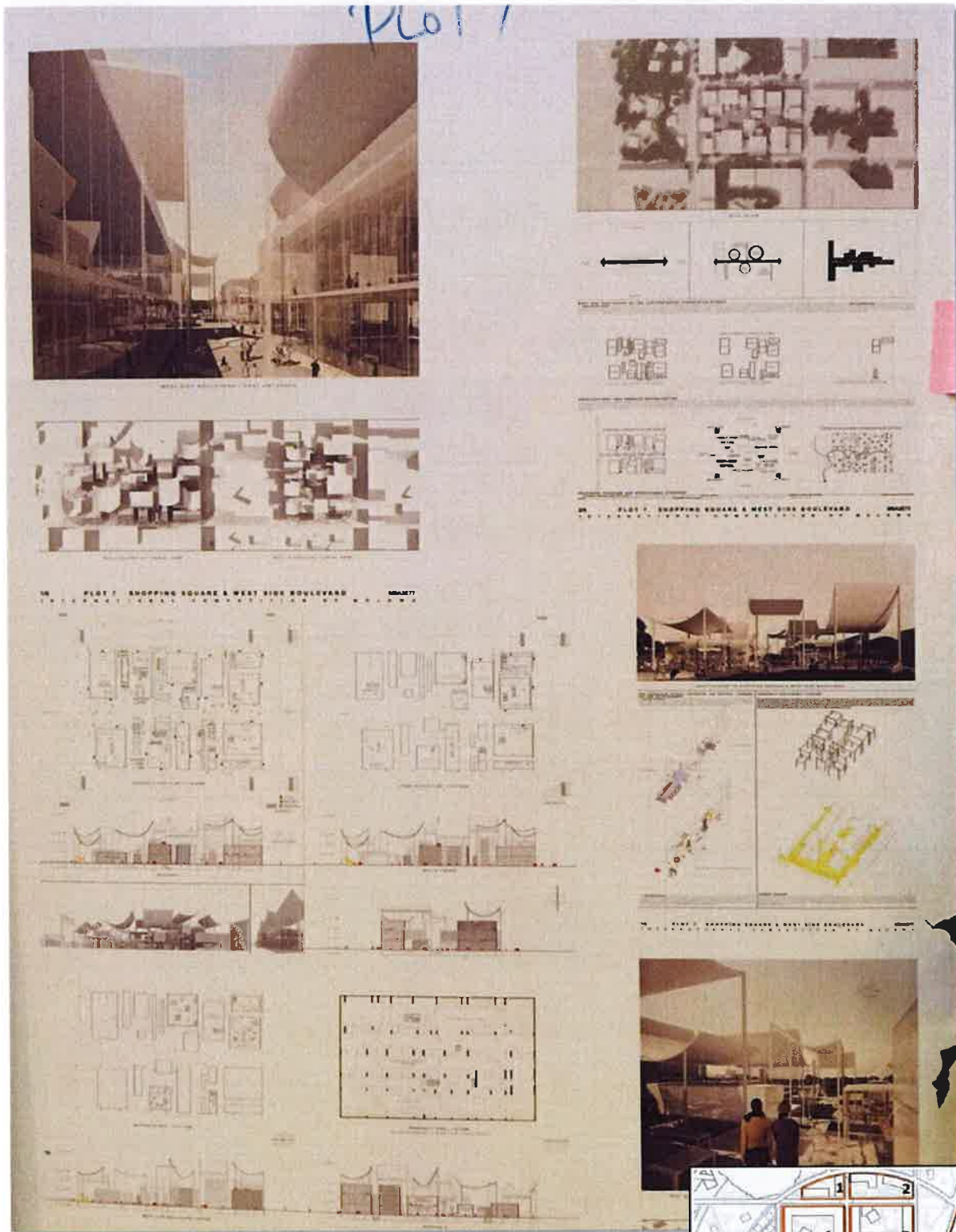
The Second Prize Winner-1: Nicolas Papier (France)



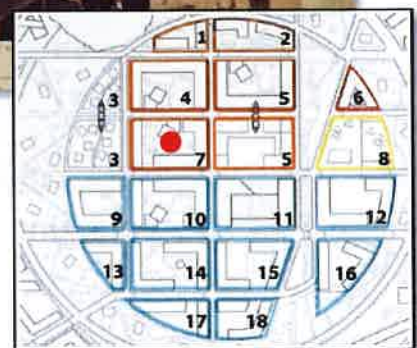
Plot 5: Shopping Complex



The Second Prize Winner-2: Jose Munoz Villers (Mexico)



Plot 7: Shopping Street



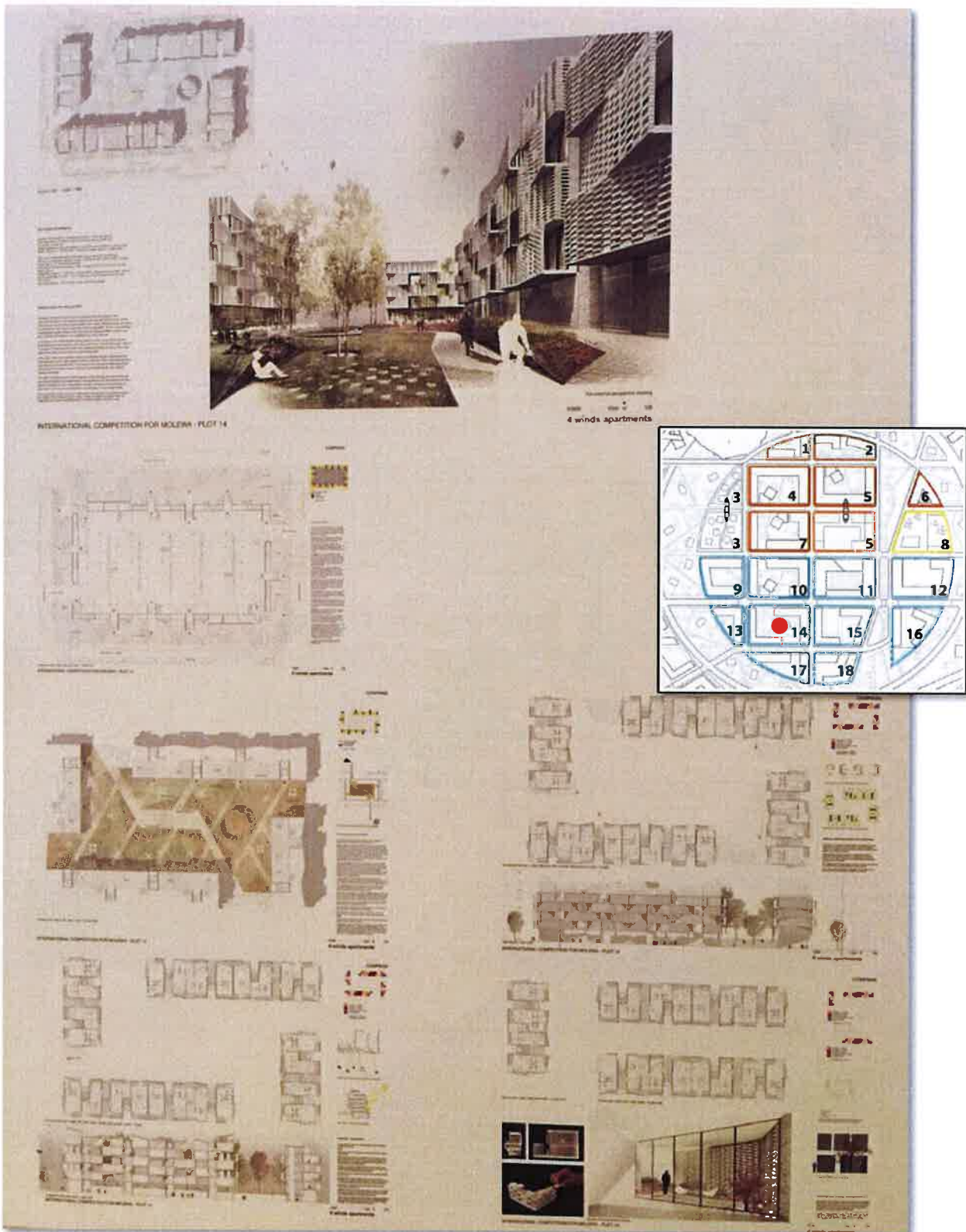
The Second Prize Winner-3: Ingrid Moya (Mexico)



Plot 10: Apartment



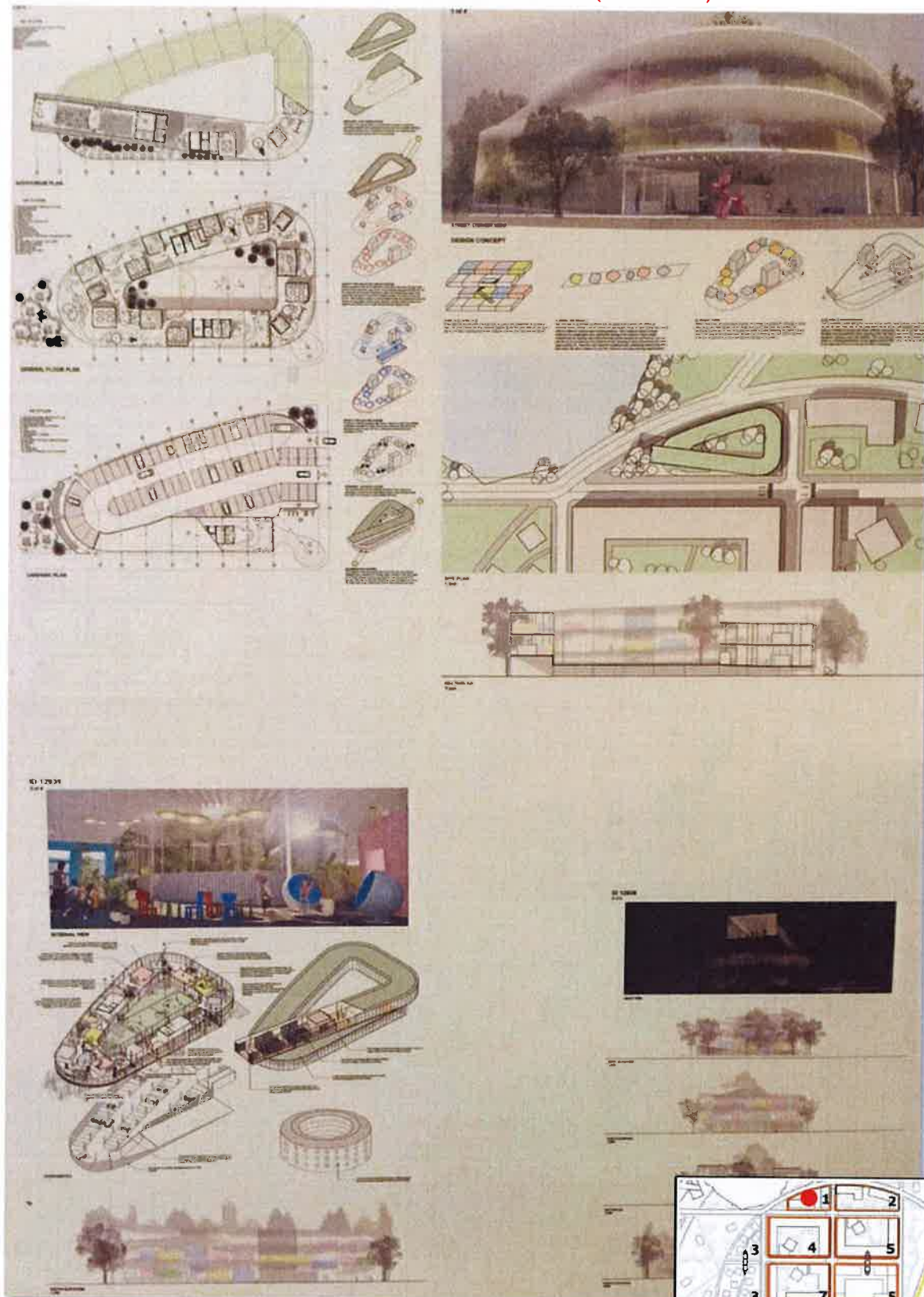
The Second Prize Winner-4: Mara Gabriela Partida Munoz (Spain)



Plot 14: Apartment

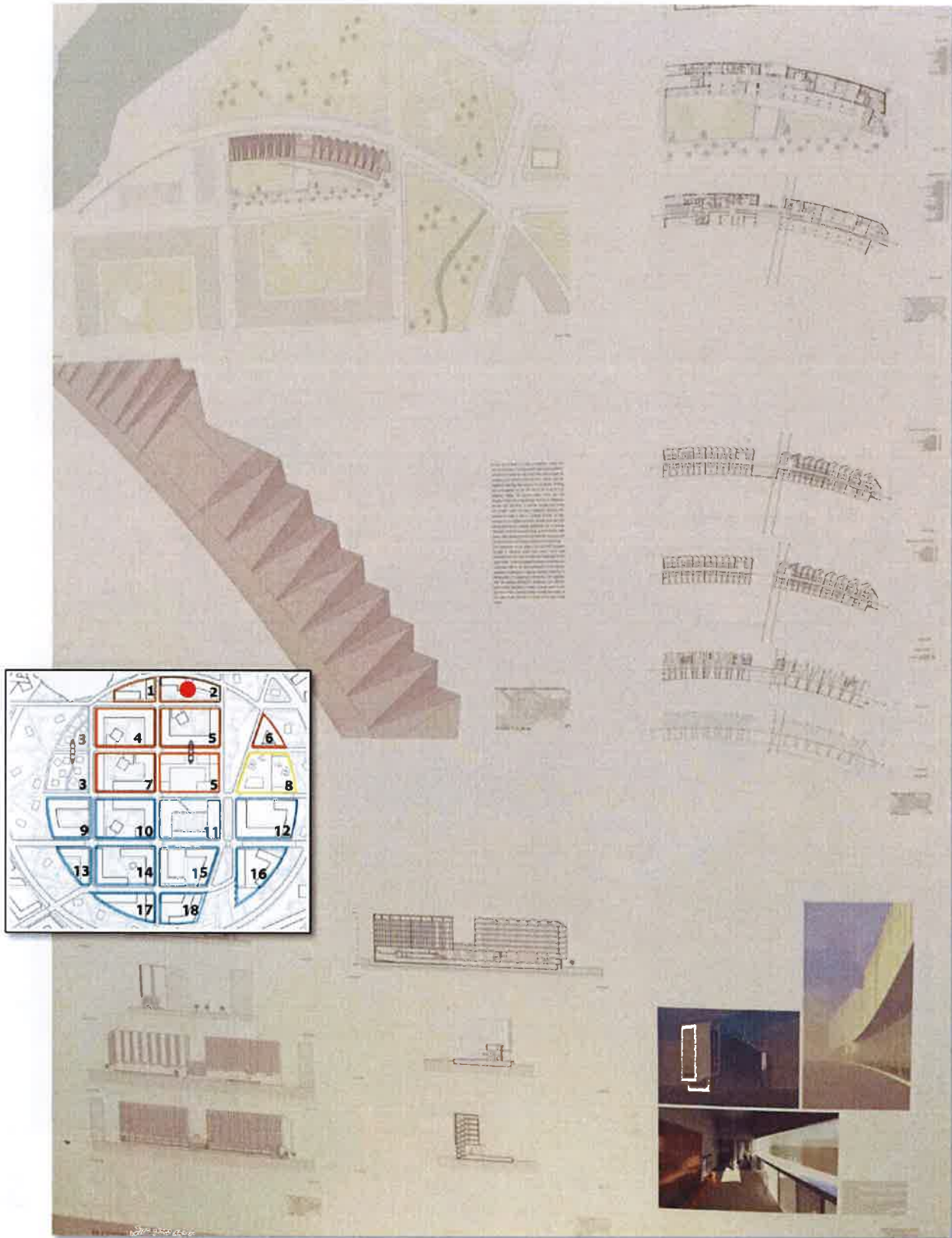


The Third Prize Winner-1: Kristina Sahlestrom (Sweden)



Plot 1: Kindergarten

The Third Prize Winner-2: Joanna Moreira (Portugal)



Plot 2: Floral Hotel



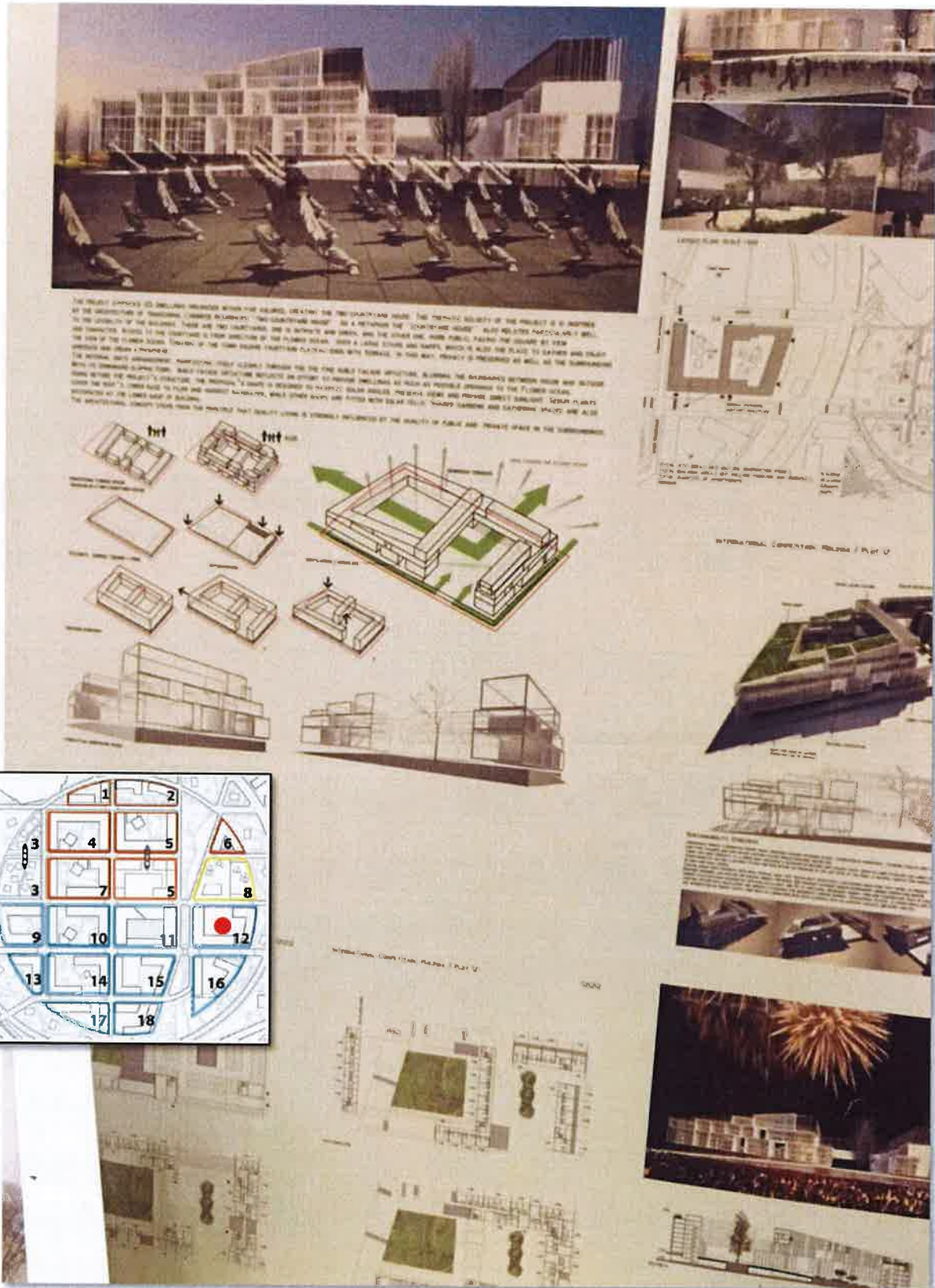
The Third Prize Winner-3: Stephen Chan Kin Kwok (China)



Plot 4: Gourmet Complex



### The Third Prize Winner-4: Gojko Radic (Serbia)

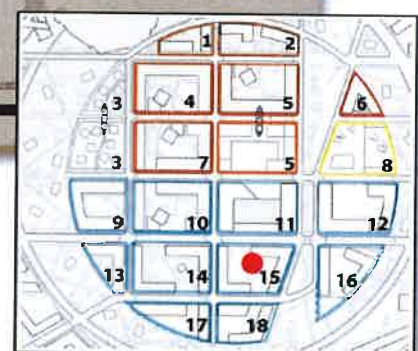


Plot 12: Apartment

The Third Prize Winner-5: Georges Hung (France)

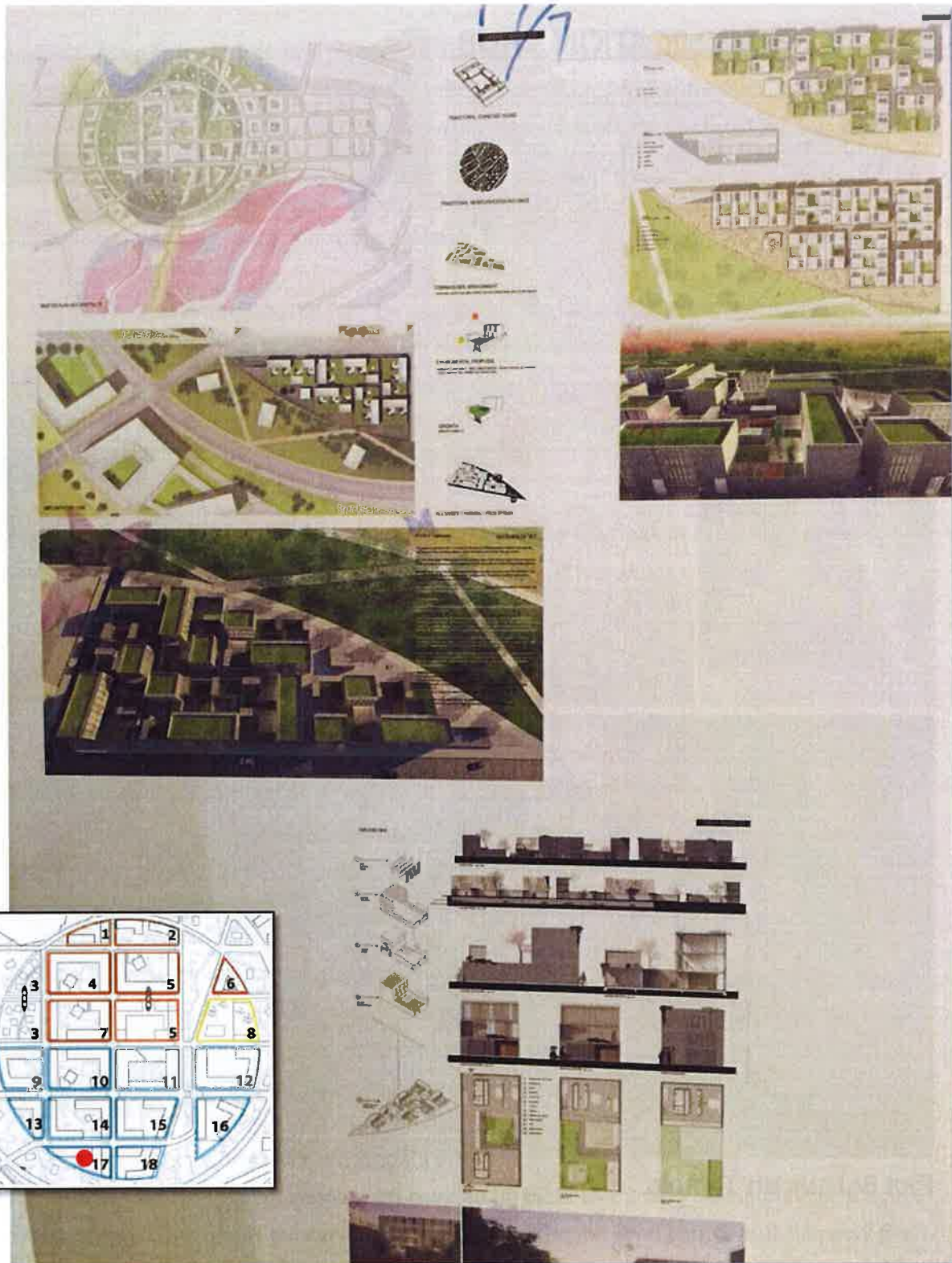


Plot 15: Apartment





The Third Prize Winner-6: Gabriel Pablo Martinez (Argentina)



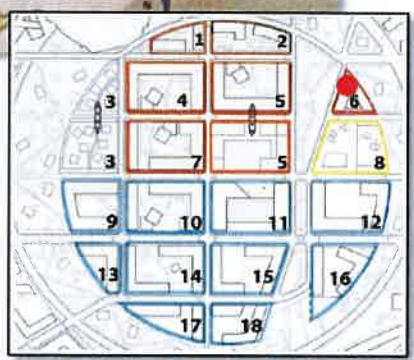
Plot 17: Townhouse



# The Student Prize Winner: Ka Chon Lee (China)



Plot 6: Huayan Temple



## MOLEWA Jury Report

At 17:00 May 7<sup>th</sup> in the city of Ruichang of Jiangxi province, People's Republic of China, took place the final meeting of the Jury for the International Competition for MOLEWA, Mount Lu Estate of World Architecture, promoted by Hua Yan Cultural Investment Co., Ltd of Beijing, China.

The Jury met between 6<sup>th</sup> and 7<sup>th</sup> May, 2015 to analyze all the competition entries and after due deliberation came to the following declaration:

1. For professional category, the Jury by unanimous vote considered that the presented works include important proposals and interesting options for architectural solutions but could not identify one to be considered for the first prize. Due to this statement, the Jury selected four proposals for the Second Prize, six more proposals to receive the Third Prize. And the Jury also agreed on seven works to receive Honorable Mention.

2. For the student category, one proposal was selected for the Student Prize and two more won Honorable Mention for this category.

### In the professional category, the Second Prize entries are:

#### **M0007 Shopping Street** (cf. page 8)

A linear shopping street layout across the middle and length of the site, a series of varied size "boutique boxes" double loaded across this shopping street. Various alley spaces allows the shoppers to easily permeate into this inner shopping street. Another layer of tent like roofs floats over these boutique boxes.

#### **M0048 Flower Terraces** (cf. page 9)

The apartments step down to the south and the internal communal garden features an attractive and distinctive community flower pavilion for a café and kindergarten. Terraces provide circulation spaces and feature water and energy management systems.

#### **M0081 Shopping Complex** (cf. page 7)

The double plots Shopping Complex are covered by these two 3 story slab buildings. Circular flower covered courtyards are carved out each block. Ground level entries pull shoppers from the corner of site, the second floor retail circulation bridge the 2<sup>nd</sup> floor retails, cinemas occupy the 3<sup>rd</sup> floor of the northern plot, while the public library occupy the 3<sup>rd</sup> floor of the southern plot.

**M0155 4 Winds Apartments** (cf. page 10)

The clever porous form provides a beautiful screened balcony, an interesting façade facing the streets and a large garden built on the roof of the car park. Breezes pass through the community spaces between apartments. The design creates a great urban space with community and retail linking street and garden.

**In the professional category, the Third Prize entries are:**

**M0006 Gourmet Complex** (cf. page 13)

‘Bamboo lattice weave’ inspires the Gourmet Complex, a series of bar buildings are layout across the length and width of the project site forming a series of intimate terraces and courtyard spaces between the bars. Bamboo groves are scattered between the bars and the perimeter of site.

**M0009 One Outdoor Garden-One Home** (cf. page 15)

Beautiful large apartments feature split level living with their own private terrace gardens, and changes of level allow views out over the Flower Garden. At ground level the apartments’ own flower garden opens out onto the community green space surrounding MOLEWA.

**M0025 Floral Hotel** (cf. page 12)

A curvilinear hotel ‘bar building’ hugs the northern perimeter of the triangular site, the double loaded plan is appropriate to the efficiency of a 3 star hotel. The saw-toothed roof mimics the Lu Mountain profile in the distance.

**M0088 Kindergarten** (cf. page 11)

A continuous and gradual ramp that surrounds the perimeter of the triangular site, the various programmed enclosed spaces scattered throughout the ramp allow for flexible and educational and playful journeys.

**M0096 Two Country-yard House** (cf. page 14)

The impressive glass fronted façade faces the Town Square and opens up to allow circulation through the internal communal space and out into the Flower Garden. All the apartments face out into open space.

**M0147 Casas Chinas** (cf. page 16)

The townhouses are closely and cleverly grouped in a traditional Chinese form with courtyards and varying building heights to provide views out over the Flower Garden. Screens are combined with grey brick and there are green roofs. The modular townhouse design can be easily replicated and scaled.



**In the professional category, the Honorable Mention entries are:**

**M0043 Wooden Orchids**

Mathematically generated wooden surfaces form organic spaces in a complex shopping environment inspired by an orchid theme.

**M0053 OP351**

A radial arrangement of long thin apartments carve the landscape to form townhouses, each with clever lighting through cut outs and shafts down to small courtyards.

**M0054 Duality Lushan Gardens**

Clever stepped public space carries up and over the rooftops with a public space on top of the car park.

**M0086 Anthelia**

This important plot facing the Flower Garden features a water garden, sculpted shades over public areas and glass fronted facades which make the most of the view.

**M0098 Shopping Day**

A scattering of multi-colored shopping-bag inspired structures forms a vibrant jungle of retail spaces.

**M0109 Air Water Earth City MAN**

An external façade skin around the plot carries an inward facing complex of different lengths of apartment blocks cantilevering out.

**M0143 Forest in the City**

The modular design allows porosity and bright courtyards to be brought into each apartment.

**In the student category, the First Prize entry is:**

**M0157 Hua Yan Temple (cf. page 17)**

The triangular reflecting pool covers the triangular site, a circular meditative grass covered courtyard is carved out the center of the reflecting pool. Three entry-stairways allows the visitors to descend into the circular courtyard from the three corner of the plot.

**In the student category, the Honorable Mention entries are:**

**M0083 Hua Yan Temple**

The sub terrain structure provides a quiet and reflective gathering space away from the bustle and commerciality of everyday life. The reflective water feature connects the ground with the sky and evokes feelings of spirituality while contributing to the thermal insulation and cooling of the useable space below.

**M0115 Sky Temple**

The sky temple as a landmark structure announces this special place as a destination in the large areas of green space surrounding the plot. The internal areas allow space for quiet reflection and for vertical circulation to view points out to the landscape areas creating a strong connection to nature.

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The Jury unanimously agreed that following recommendations should be taken into consideration for the improvement of the MOLEWA.

We the jury consider that it has been an interesting experimental preliminary stage for the project of MOLEWA.

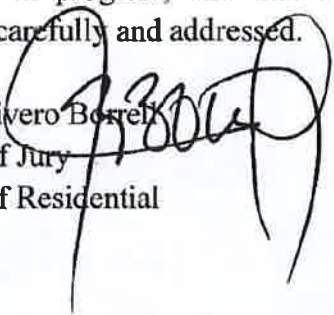
After a thorough analysis of both the masterplan and the projects, we have identified a group of architectural projects which deserve recognition and meet the conditions of the competition objectives. This has been our task and we have placed primary importance on completing this, within the parameters given. However, we do have concerns regarding the conditions of the masterplan and its impact on the architectural results. Since the masterplan was a very preliminary stage, we are concerned how the need for resolution on some levels might have impacted the proposed architectural solutions.

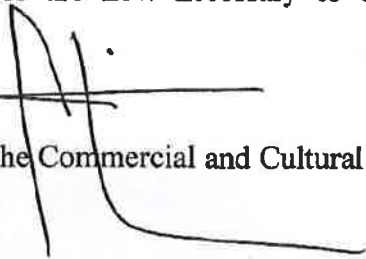
The next step should be to reconsider and reintegrate the works of the masterplan and the architecture to achieve a new proposal that will help guide the future development of the projects. The jury recommends a further consideration of the inclusion of the selected architectural competition winners, in light of the future masterplan progress.

The next stage of redefined and developed masterplan should include urban design guidelines, for architectural respondents to meet and resolve in architectural proposals.





In general, the jury concludes that the masterplan needs further development in order to successfully achieve true innovation and design excellence. While it is reasonable as a very early conceptual gesture, the jury considers the masterplan at clearly an early stage in progress, and that a number of factors are now necessary to be considered carefully and addressed.


  
Mauricio Rivero Borrell  
Chairman of Jury  
Chairman of Residential

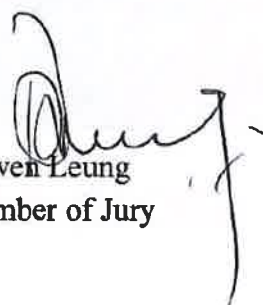
  
Silas Chiow  
Chairman of the Commercial and Cultural

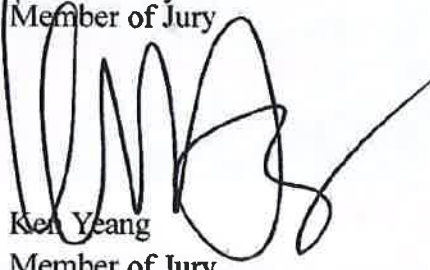
Cui Kai  
Member of Jury


  
Marianne Burkhalter  
Member of Jury

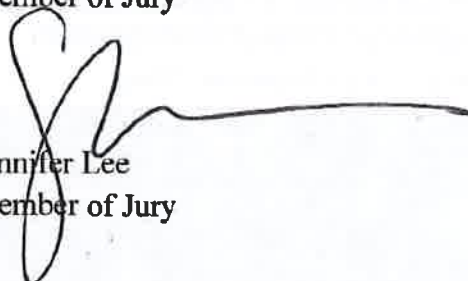
  
Peter Head  
Member of Jury


  
Chun Gyu Shin  
Member of Jury

  
Bowen Leung  
Member of Jury

  
Ken Yeang  
Member of Jury

  
Sean Hinton  
Member of Jury

  
Jennifer Lee  
Member of Jury

  
Edward Brawn  
Member of Jury

f lettre officielle  
à Promoteur

- obligation de publier  
les résultats

- exposer

\* MEMBERS du jury

## MOLEWA

Mount Lu Estate of World Architecture  
International Project Competition

Ruichang, Jiangxi Province, China

